

Foreword by Paul Hawken • Closing words by Alice Walker
100% of royalties from this book support the civil society movement

DREAM_{of a} NATION

Inspiring Ideas for a Better America

A SEE INNOVATION PROJECT

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Get America Working

Al Gore

Human Rights Campaign

The Hunger Project

National Priorities Project

Union of Concerned
Scientists

United for a Fair Economy

Veterans For Peace

and many more

Dream of a Nation is a citizen handbook and national movement focused on big dreams, bold innovations, and the realization of our full potential as a nation. The project was created to elevate awareness, ignite passions, redefine priorities, inspire action on a range of critical social, economic, and environmental issues, and unite us all in dreaming the American dream.

Dream of a Nation moves us past party lines and into the realm of what is possible. This important work guides even the most disillusioned of us toward innovative measures that, if implemented, could benefit society in amazing ways and make citizen activists out of us all. **Inspiring!**

- *Huffington Post*, Jennifer Grayson

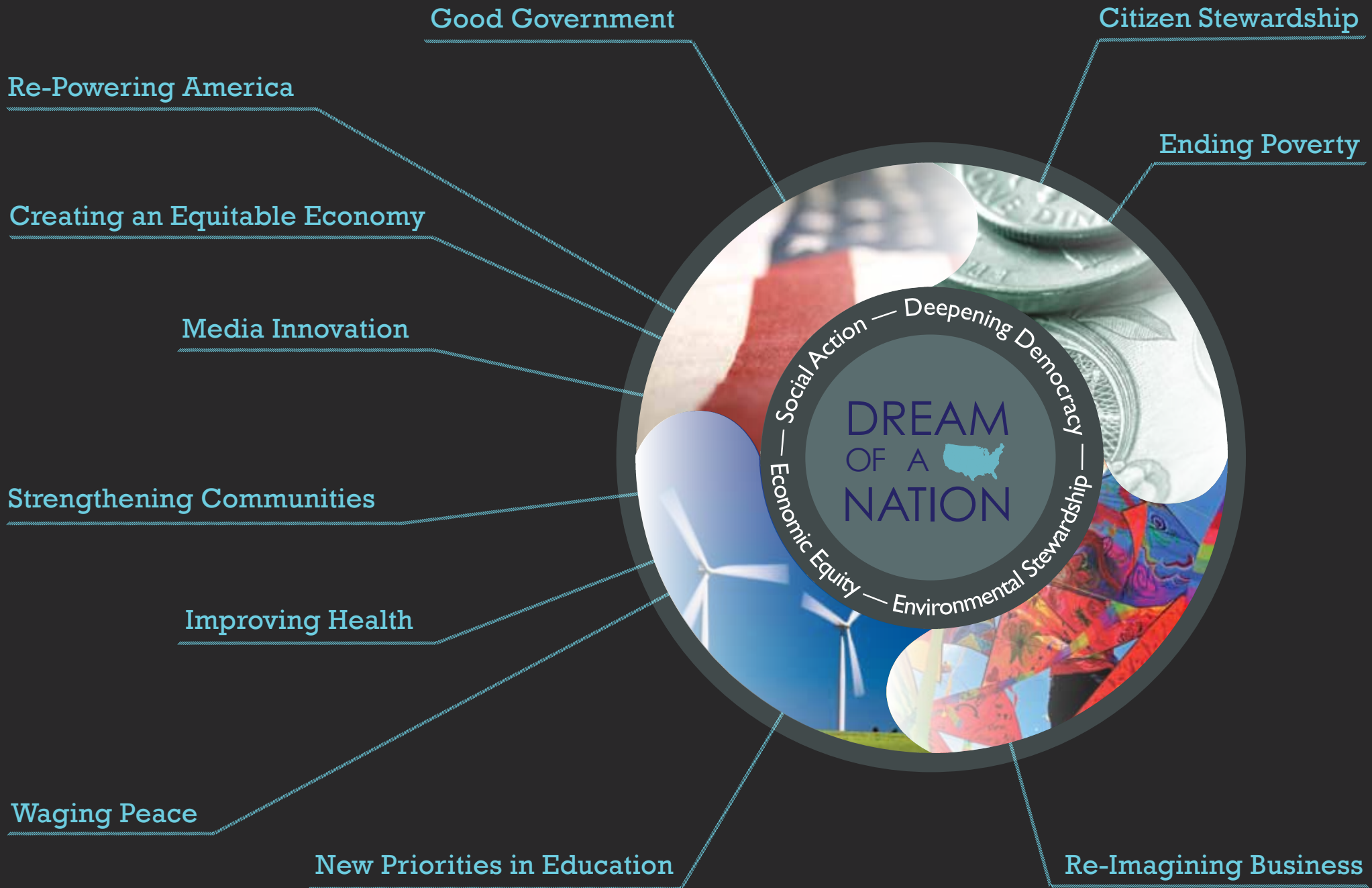
At a time when America's challenges seem greater than ever, when polarization threatens to leave us permanently divided, *Dream of a Nation* reminds us of what we have in common—and all that we can build when we work together.

-*TIME Magazine*, Bryan Walsh

Dream of a Nation is filled with the innovative and inspiring voices of 60+ visionaries and pioneering organizations.



Dream of a Nation spans twelve chapters and explores problems, new ideas, and success models associated with a range of topics including.



Seeing Education in a New Light

LaTasha C. Lewis
Marion Cookley, 2nd

At a very early age, I knew what I wanted to do with my life: I wanted to be a teacher. I wanted to be the one who helps the most at-risk children who grow up in the inner-city neighborhoods. I wanted to be the one who helps the most at-risk children who grow up in the inner-city neighborhoods. I wanted to be the one who helps the most at-risk children who grow up in the inner-city neighborhoods.

How did I do it? Well, I went to college and got my education. I went to college and got my education. I went to college and got my education. I went to college and got my education. I went to college and got my education.

Though I have concentrated my efforts on helping poor children who have been labeled I have also seen that the same in education that goes beyond the classroom. I have also seen that the same in education that goes beyond the classroom. I have also seen that the same in education that goes beyond the classroom.

Not only do we need to give the needs of our children, but we need to be in our education system with new eyes and methods how schools operate.



We are working to create a **learning point** for the neighborhood. We want kids to look around and see peers and older siblings readying themselves for college and the workplace.

Strengthen the Community

Education, which is the key to breaking the cycle of poverty, is the key to breaking the cycle of poverty. Education, which is the key to breaking the cycle of poverty, is the key to breaking the cycle of poverty.

We need to create a learning point for the neighborhood. We need to create a learning point for the neighborhood. We need to create a learning point for the neighborhood.

From our experience working with families of the future (Children's Trust 2012), we know that the children in our communities are not getting the education they need.

We have an overall goal of getting child care successfully through college so they can enter today's high-tech job market. We have an overall goal of getting child care successfully through college so they can enter today's high-tech job market.

broader goals: a cross-section of community members around their children. To make sure we are on track, we typically establish from each program a working group.

Today the DCCT Project covers 17 blocks and serves more than 4,000 children from birth through college. We are working to create a learning point for the neighborhood. We are working to create a learning point for the neighborhood.

Programs for Each Stage of Development

The DCCT Project includes Charter Schools, which are designed to directly impact the development of a child's education. The Charter Schools were created in 2008 and 2009, the Charter Schools were created in 2008 and 2009.

The schools have a longer school day and are not subject to the same rules as other public schools.

Getting Money Out of Politics: Putting the Public First



4 Core Problems

The most serious problem is the fact that the majority of Congress is made up of people who are not from the majority of the country.

There are 435 members of Congress, but only 10% are from the majority of the country.

As a result, the majority of Congress is made up of people who are not from the majority of the country.

Under our law, only 1% of the American population currently makes over \$100 in political campaigns. This small, wealthy minority provides around 90% of the money that funds political campaigns.

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Make It in America



Each manufacturing job that is lost to China costs the US economy \$10,000.

There is an estimated 100,000 manufacturing jobs that have been lost to China.

The reason we have lost so many jobs to China is because of the way we do business.

China's economy is growing so fast that it is becoming a major power in the world.

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Dream of a Nation uses a unique blend of images and graphics that help make the many complex issues discussed here easy to digest, so even if you're just flipping through, you'll be able to take something amazing away.

Creating a World Without Nuclear Weapons

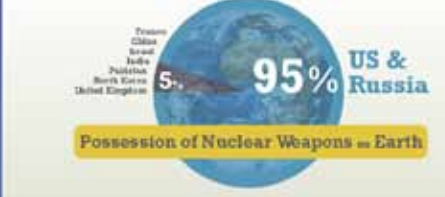


Working to create a world without nuclear weapons is a goal that has been shared by many people around the world. It is a goal that has been shared by many people around the world.

The United States and Russia have the largest number of nuclear weapons, and together they have more than 95 percent of the total on the planet. They have more than 95 percent of the total on the planet.

However, there are many people who believe that nuclear weapons should be eliminated. They believe that nuclear weapons should be eliminated.

The schools have a longer school day and are not subject to the same rules as other public schools.



Possession of Nuclear Weapons on Earth

The limits of deterrence. Nuclear weapons are a double-edged sword. They can be used to destroy cities, but they can also be used to protect them.

Weapons of the Weak. Nuclear weapons are a double-edged sword. They can be used to destroy cities, but they can also be used to protect them.

Thought of as "nuclear weapons," nuclear weapons are a double-edged sword. They can be used to destroy cities, but they can also be used to protect them.

The more countries that have nuclear weapons, the greater the danger that these weapons will be used by accident, miscalculation or design.

Today's nuclear weapons, long more powerful than those that Winston Churchill and Nagasaki have the capacity to destroy cities, countries, continents, the human species and more. It is our planet, the planet Earth, that we are talking about.

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Unified in Stewardship

Placed to care for the world, we have a responsibility to care for the world. We have a responsibility to care for the world. We have a responsibility to care for the world.

There are many people who believe that we should be taking care of the world. There are many people who believe that we should be taking care of the world.

The world is a beautiful place, and we should be taking care of it. The world is a beautiful place, and we should be taking care of it.

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Dream of a Nation is filled with shocking and inspiring statistics and numbers that bring the issues into sharp focus.

A look at the numbers...

The World Health Organization ranked the United States 37th out of 191 countries for overall health system performance.



100%

Percentage of French citizens who have health coverage. Ranked as the number-one most country for health care by the World Health Organization.

Coke ranked 4th from bottom behind the United States.

Healthcare consumes 17% of our gross national product in the United States.



\$11.7 billion

Revenue of the top five health insurance companies in the United States in 2010, a 34 percent increase from 2008 despite the weak economy.

\$10 million

Average compensation of CEOs in major health insurance companies, the highest CEO pay of any industry in the US.

\$166,700

Salary of the director of Medicare, considerably less than reported for the same CEOs at top insurance companies.

1 out of every 3 of our children is now considered overweight or obese.



The American Academy of Pediatrics is now urging doctors to not only screen kids for obesity, but to write out prescriptions for exercise and healthy eating. These screenings will be fully covered by insurance.

42

Number of states that have passed regulations that limit high calorie and high sodium items in school vending machines.

1.5 trillion

Calories that food companies have pledged to cut from their products through a "Healthy Weight Commitment."

500

Number of reports that signed recommendations or legislation to tackle obesity in their communities.

A study showed that 4 healthy habits:



slashed the risk of diabetes by **93%**, heart attack by **81%**, stroke by **50%** and cancer of all types by **36%**.

Practicing just one of the healthy behaviors cut the risk of developing a chronic disease in half.

1 in 2

Number of American adults who live with at least one chronic disease such as heart disease, stroke, diabetes or cancer. 75% of Americans live in the US due to chronic diseases.

A look at the numbers...

The US government has documented the existence of forced and child labor in the manufacture of some

122 products originating from **58** countries

6,000

Number of Fair Trade-certified products which are guaranteed to be sold at fair prices, with 54 items in annual store.

41 million

Estimated number (75%) of US adults that are considered conscientious consumers and are concerned with supporting social justice and sustainable living with their wallets.

Farmed on 30 million acres and employing more 25 million families worldwide, coffee is the 2nd largest global commodity after oil and it has an enormous environmental, social and economic footprint.

Deforestation currently accounts for 17% of greenhouse gas emissions, as much as all the cars, trucks, trains, planes and boats in the world combined.

DEFORESTATION



334 million

Acres of forest that were certified by the Forest Stewardship Council (FSC), meaning the highest standard of forestry for protecting wilderness rights, helping more trees thrive and protecting biodiversity.

460 million

Pounds of coffee that were certified by the Rainforest Alliance in 2010, helping to make fair prices, protect and sustain green coffee for years.

1% FOR THE PLANET

Since its inception in 2002, the 1% for the Planet network has grown to more than 1,400 businesses in 38 countries, together giving over \$15 million annually to more than 2,000 social and environmental groups worldwide.

TOMS' low-to-no-cost shoes provided over one million pairs of shoes (one pair donated for each one sold) to those in need and has also begun to attract partnerships and spin-offs.

TOMS

(Nestlé) One line of food products gives all of the company's profits to charitable causes and has given more than \$300 million to date.

New Leaf Paper has saved the equivalent of over 5 million trees and 400 million pounds of greenhouse gases by developing new and innovative lines of recycled papers.

NEW LEAF PAPER

GIIN

Impact investing—where an investor provides funds to invest in businesses that generate financial returns and have intentional social and/or environmental goals—is growing substantially and it is estimated that the industry could grow from its present \$50 billion to \$500 billion within the next decade.

A look at the numbers...

8,000,000,000



hours volunteered in 2009

8 billion

Number of hours that more than 63 million people (nearly 20% of Americans) volunteered in 2009.



\$300 billion

Amount US citizens donated to charitable organizations in 2010 (about 2% of GDP)

If everyone in the world lived like Americans, we would need **5 planets** to produce what we consume and absorb our waste.



Each year, **5.8 million tons** of envelopes eventually end up as



450 thousand garbage trucks worth of waste.



100 million

Number of trees that could be saved by eliminating all junk mail.

Millions of people and thousands of companies have opted out of junk mail through donotmail.org and catalogchoice.org.

Beyond the facts and stats, *Dream of a Nation* shows the faces behind those numbers through hundreds of images that depict real life stories of innovation, success and opportunity.



Raising Revenue for the Civil Society Movement

The simple act of purchasing the book will financially support pioneering organizations in the civil society movement because 100% of royalties from the book go back to the over 60 organizations who shared their vision in this project.

Sale of ONE book:



\$12 goes to Dream of a Nations's partner organizations

\$12 goes to SEE Innovation's continued work on the Dream of a Nation Project

*These numbers are based on books sold directly through our website- amount will decrease through other channels

If we sell 100,000 books:



\$1.2 million goes to Dream of a Nations's over 60 partner organizations (\$20,000 for each organization!)

\$1.2 million goes to SEE Innovation's continued work on the Dream of a Nation Project, including:

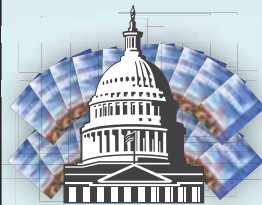
National, Community-Engaging 'What's Your Dream' Tour



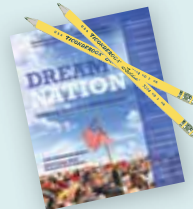
Continued development of Interactive Website



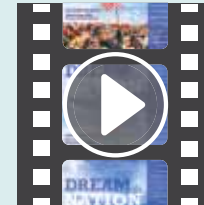
Sending Books to All Members of Congress



Educator Resources & Curriculum

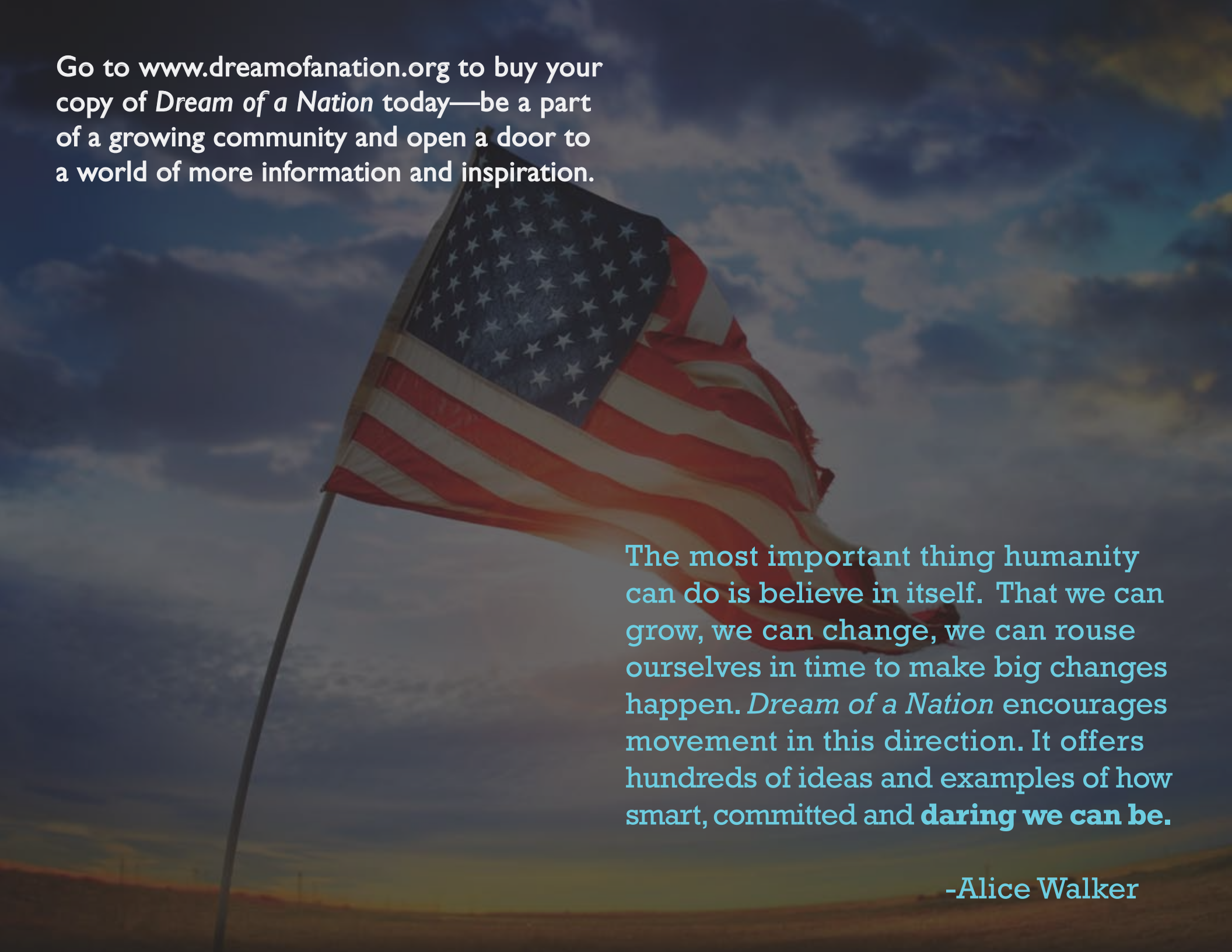


Dream of a Nation Documentary



Sponsoring Citizen & Artist Contests & Collaborations





Go to www.dreamofanation.org to buy your copy of *Dream of a Nation* today—be a part of a growing community and open a door to a world of more information and inspiration.

The most important thing humanity can do is believe in itself. That we can grow, we can change, we can rouse ourselves in time to make big changes happen. *Dream of a Nation* encourages movement in this direction. It offers hundreds of ideas and examples of how smart, committed and **daring we can be.**

-Alice Walker